

POSTER SESSION INFORMATION & GUIDELINES

Reception:

The poster session will be held in conjunction with the conference reception at the Claremont Hotel on Thursday, September 18 at 6:15pm. The last session on Thursday ends at 5pm at UC Berkeley's Alumni House and transport will be provided from the Alumni House to the Claremont Hotel. Please pick up your poster session participant card at the welcome table when you arrive at the Alumni House. This card will designate you to be in the first round of transportation to the Claremont so that you have sufficient time to set-up your poster. **Please meet at the designated transport area no later than 5:10pm when the bus departs.** We will have approximately 30-45 minutes to set-up.

Poster Specifications:

Bulletin boards and pushpins will be provided. The bulletin board dimensions are 4'x 8' = 44.5" x 91" inside dimensions. This allows for a dimension of approximately 42" x 42" per poster with a bit of space for a border. Please ensure that your display will fit within these parameters. Try to keep word count under 500. You may arrange your display any way you like using these constraints -- one large sheet or several small. The poster presentations will be grouped by topic and each presenter will be assigned a board position.

Please send your poster and abstract to me by Friday, September 12 if you wish to have it included in the printed program. Please review the author name and poster title listed on the website program and submit any changes.

Poster Tips:

Coverage - We recommend that your poster be self-explanatory, freeing you from answering obvious questions so that you are available to supplement and discuss particular points of interest. Will a casual observer walk away understanding your major findings after a quick perusal of your material? Will a more careful reader learn enough to ask informed questions? Ask yourself, "What would I need to know if I were viewing this material for the first time?"

Clarity - Is the sequence of information evident? Indicate the ordering of your material with numbers, letters, or arrows. Place your major points in the poster and save the non-essential sidelights for informal discussion.

Layout - Arrange materials in columns rather than in rows. It is easier for viewers to scan a poster by moving systematically along it rather than by zigzagging back and forth in front of it. An introduction should be placed at the upper left and a conclusion at the lower right, both in large type. Links to tips on how to create a successful academic poster:

<http://hsp.berkeley.edu/documents>